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Energy ETC Integrates Digital Signage and Audiovisual Services into Smart Grid Systems

Union City, CA – Energy ETC, a leader in open protocol building automation and controls integration now offers digital signage and audiovisual system integration services.

Energy ETC provides building automation and energy management solutions that seamlessly integrate into an IP infrastructure to create fully converged control networks. The company designs and installs state of the art, open, non-proprietary systems that can be easily accessed and controlled via the Internet.

The addition of digital signage and audiovisual system integration to Energy ETC's services marks a renewed focus to increase awareness about the environmental impact of daily energy consumption. Owners and tenants can access current information about energy usage, as well as other notifications like power costs, weather and traffic information through Energy ETC's digital signage and audiovisual systems. By integrating these user-facing systems with building automation and energy management controls, the company provides actionable intelligence to decrease a facility's overall carbon footprint through behavior modification and automated processes like demand response load shedding.

“Through our dynamic graphic interfaces and mobile applications, we empower people to be active managers of resources rather than passive consumers. They can observe how their actions directly affect the overall performance of a facility.” states Rick Costanza, Vice President of Energy ETC.

Eric Cronwall, CTS-D has joined Energy ETC to manage the new audiovisual and digital media group. Mr. Cronwall is an audiovisual industry veteran, who has worked on digital signage and audiovisual projects with clients including Fortune 500 companies and major colleges and universities.

Bob Wallace, President of Energy ETC adds, “It is important to provide a unified interface to all building technologies. Our digital signage and audiovisual systems group brings a new level of integration between facility automation controls and the user experience.”

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